

DATA ANALYSIS

TOP Ranking

POP TREND

2025 AW Tennis Fashion

TOP
RANKING

20%

40%

30%

80%

100%

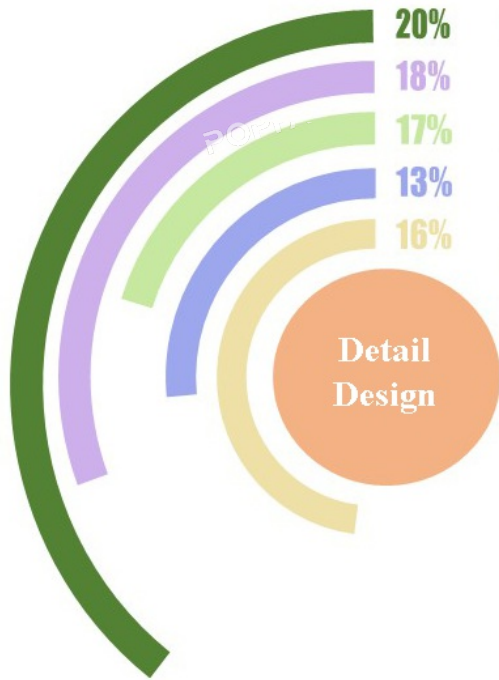
120%



DATA
ANALYSIS

Element Proportion Analysis

This tennis apparel data report primarily extracts TOP-performing data from June to September. The most popular design details include moisture-wicking stripes, side panel designs, collar treatments, knit textures, and back designs, among other detailing and patterns.



Collar Design



Featuring diverse collar styles such as polo necks and V-necks, combined with detailed touches like contrast binding and embroidered patterns, these are incorporated into sportswear tops. Various collar types ensure comfort across different athletic scenarios, while refined collar detailing strengthens brand and style uniqueness, adding retro or elegant fashion nuances to sportswear.

Back Design



Through cut-out patterns, mesh fabric inserts, and contrasting color lines, these designs are applied to the back of sports vests and tops. These elements not only improve breathability and freedom of movement during exercise but also create striking visual focal points—such as geometric cut-outs or contrast-colored straps—adding a distinctive fashion identity to athletic wear.

Quick-Dry Stripes



Combining stripe textures with quick-dry fabrics, this design is featured in polos, knitted tops, and other pieces. The woven structure of the stripes enhances air circulation, while the quick-drying properties efficiently wick away sweat, creating clean visual layers in the garments and ensuring comfort and dryness during physical activity—achieving both functional performance and fashion appeal.

Side Panel Design



Creative side panels using color contrasts and material differences are showcased in athletic skirts, tops, and shorts. Side panel combinations featuring different colors or fabrics optimize garment silhouettes and increase mobility during exercise, while strong visual contrasts add distinct fashion recognition to athletic outfits.

Knitted Texture



Utilizing diverse knitting techniques such as waffle knit, cable knit, and rib knit, this approach crafts sportswear tops and vests. Different knitting textures enhance tactile quality, improve breathability through openwork and three-dimensional patterns, and simultaneously create rich, layered visual effects—offering soft, skin-friendly garments full of trendy appeal.



PART 1

Monthly Top Rankings

T-Shirt TOP5

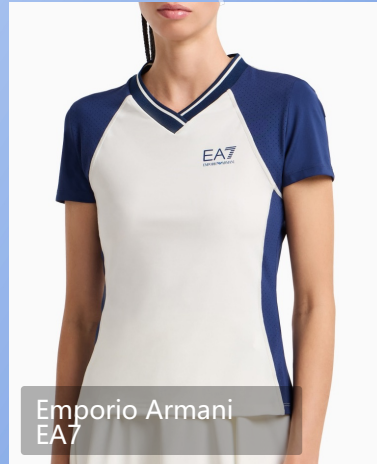
Based on the TOP5 data (numbered 1 to 5 from left to right), the main features in menswear are as follows: color blocking, textured fabrics, subtle brand logos, and collar detailing.

The main features in womenswear include: contrasting collars, paneled designs, gradient/floral prints, and soft color palettes.

M
en's



Wom
en's



POLO TOP5

From the TOP5 data (from left to right as 1-5), the main features of men's wear are: panel texture, small brand logo, simple color palette, and collar details.

The main features of women's wear are: V-neck design, layered styling, vintage knits, soft color tones, etc.

Men's



Malbon Golf



Wilson



KITH for Wilson



Wilson



FILA

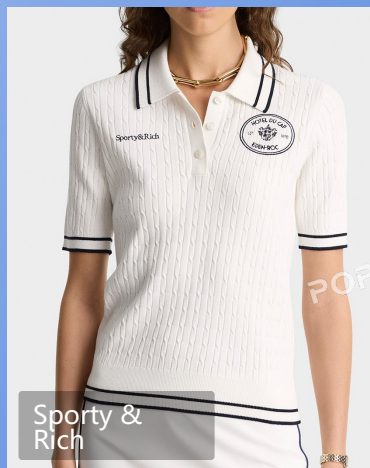
Women's



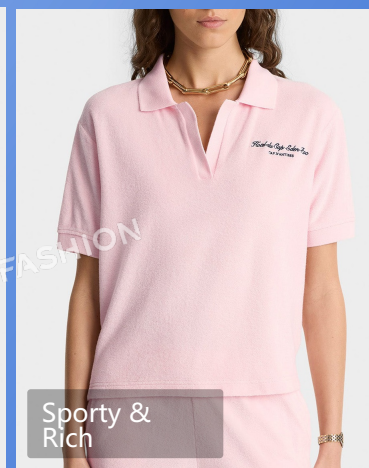
Alo yoga



Wilson



Sporty & Rich



Sporty & Rich



Tory Sport

Sun Protection Jacket TOP5

From the TOP5 data (from left to right as 1-5), the main features of men's clothing are: hooded styles, solid color and simple designs, color blocking, and contrasting trim. Women's clothing features include: slim silhouettes, bright decorative trims, cropped/waisted designs, etc.

Men's



DESCENTE



Le Coq Sportif



Wilson



Wilson



ANATOMARS

Women's



Wilson



FILA



Le Coq Sportif



Wilson



K-Swiss

Jackets TOP5

Based on the TOP5 data (numbered 1 to 5 from left to right), the key characteristics in menswear are as follows: camouflage fabric, fresh colors, embroidery details, and color-blocked lettering.

The main features in womenswear include: side stripes, soft solid colors, contrast trim, retro silhouettes, etc.

Men's



DESCENTE



YONEX



KITH for Wilson



KITH for Wilson



Wilson

Women's



Christian Dior



Wilson



Tory Sport



Le Coq Sportif



Sporty & Rich

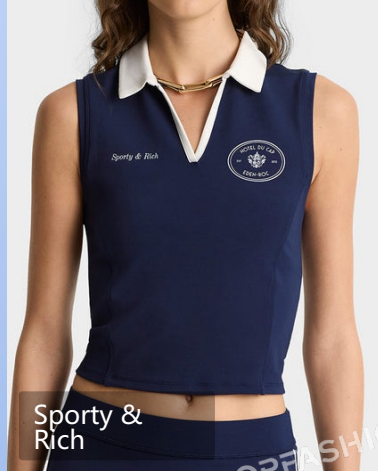
Intimate Tops TOP5

Based on the analysis of the TOP 5 items (numbered sequentially from 1 to 5, left to right), the primary characteristics of sleeveless garments are as follows: polo collar styles, contrast trim, ribbed textures, and color-blocked cutting techniques. The principal features of bras include: openwork textures, strap detailing, vintage color-blocking, and typographic prints, among others.

Sleeveless Top



Lululemon Athletica



Sporty & Rich



Wilson



Wilson

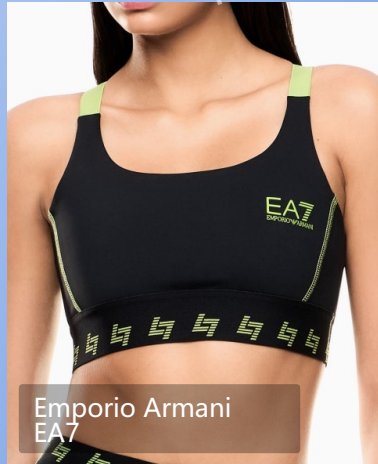


Port de Bras

Br



HEAD



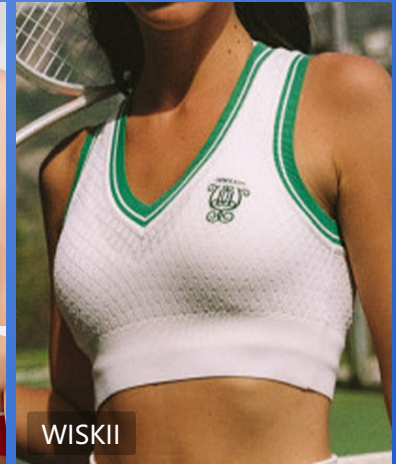
Emporio Armani EA7



Wilson



Monster Guardians

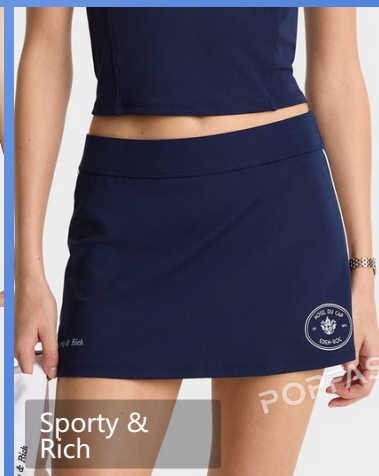


WISKII

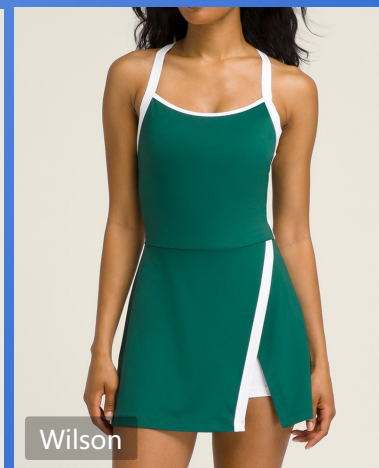
Skirts/Dresses TOP5

Based on the TOP5 data (numbered 1 to 5 from left to right), the main characteristics of skirts/dresses are as follows: pleated designs, layered constructions, mesh materials, and color-blocked panels. The primary features of dresses include: tailored silhouettes, ribbed textures, patchwork designs, and fresh color palettes, etc.

Skirt



Dresses



Shorts TOP5

Based on the TOP5 data (from left to right as 1-5), the main features for men's wear are: color-blocking design, floral prints, brand logos, and minimalist silhouettes. The main features for women's wear are: light and soft colors, side stripes, tie details, skirt-pant styles, etc.

Men's



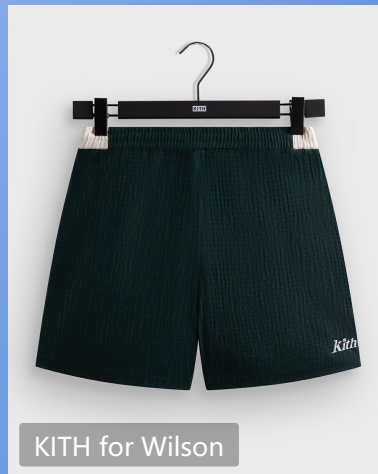
KITH for Wilson



Magnlens



Magnlens



KITH for Wilson



adidas Originals

Women's



Wilson



Christian Dior



Wilson



Wilson



NIKE

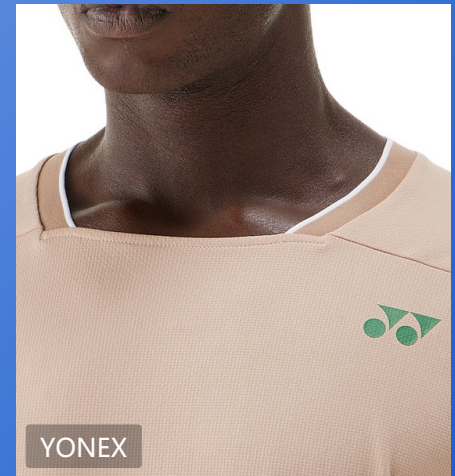
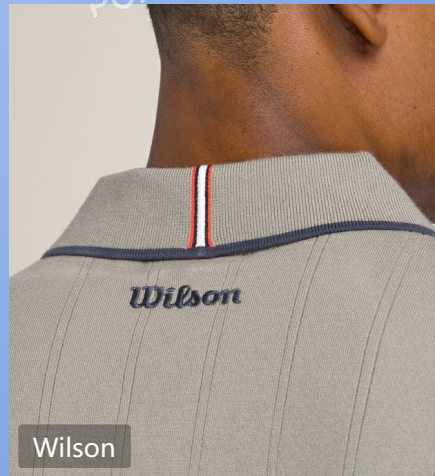
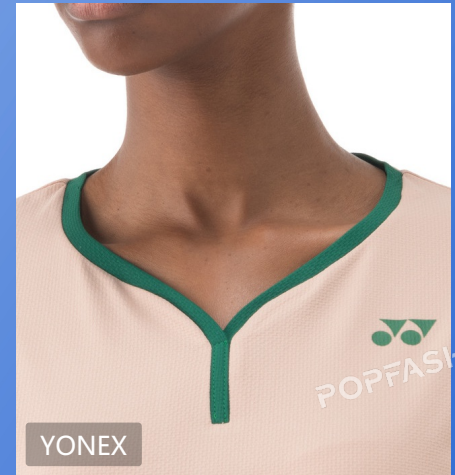
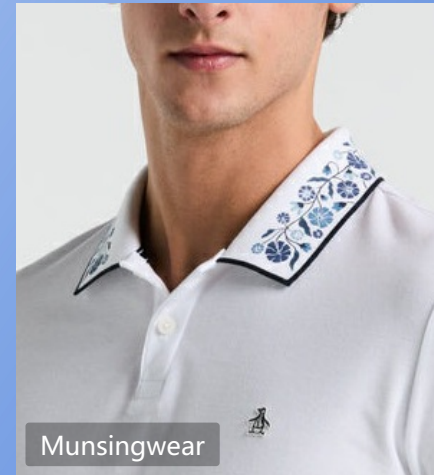
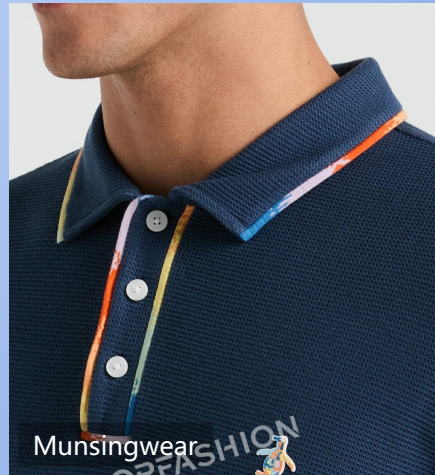


PART 2

Key Element Analysis

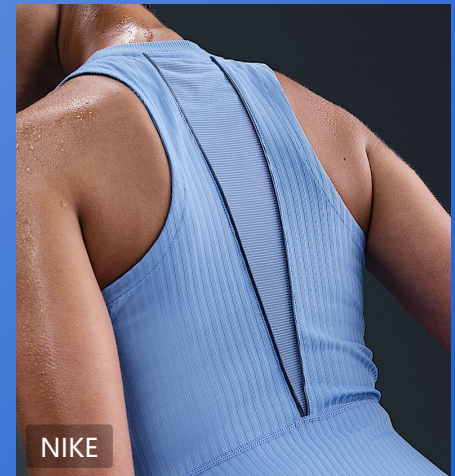
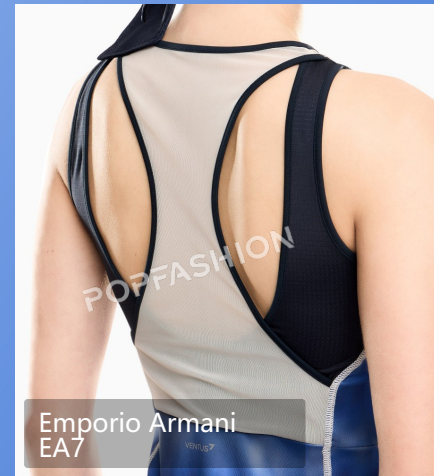
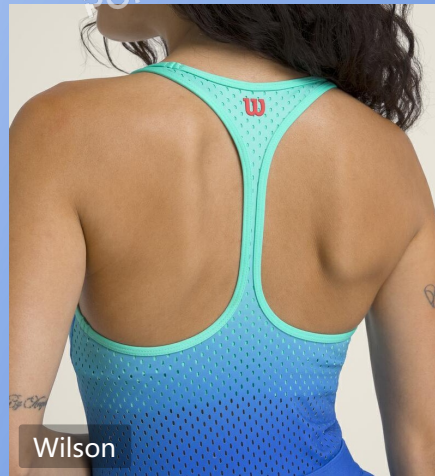
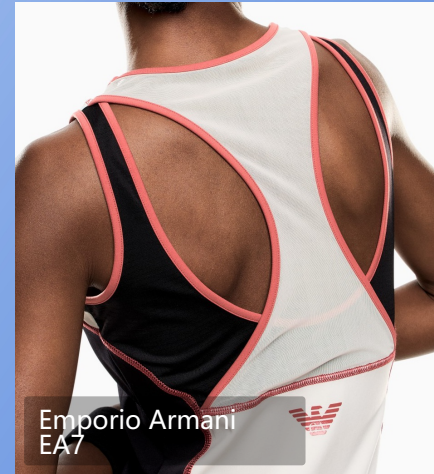
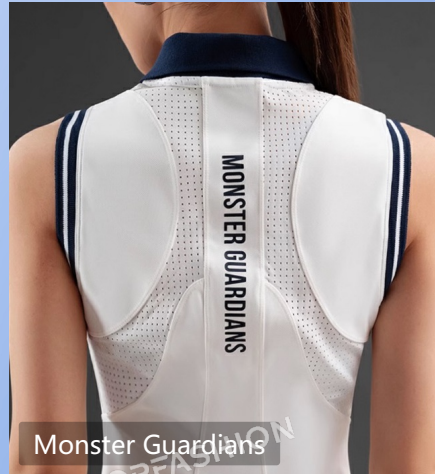
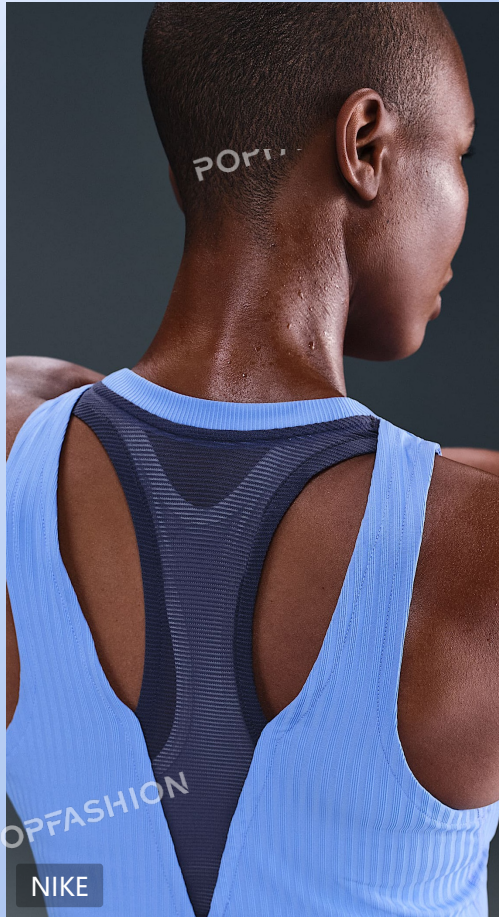
Key Details -- Collar Design

Keywords: Contrast Trim, Embroidered Textures, Asymmetric Necklines, Retro, Sporty Chic.



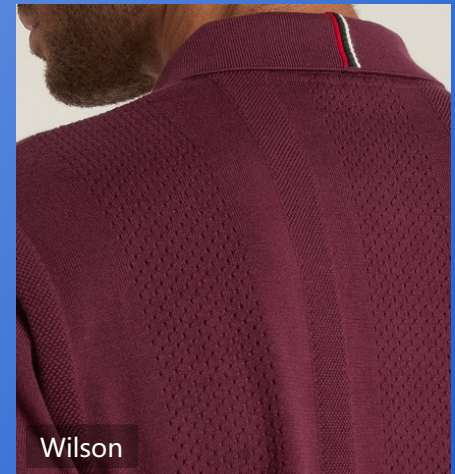
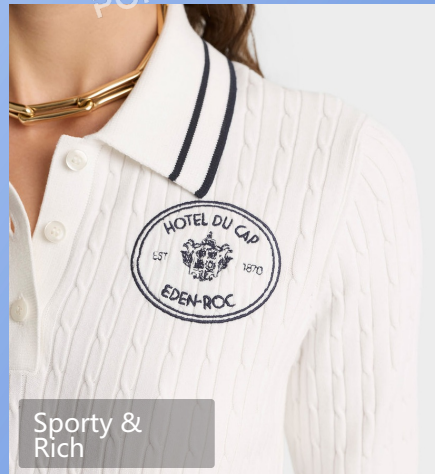
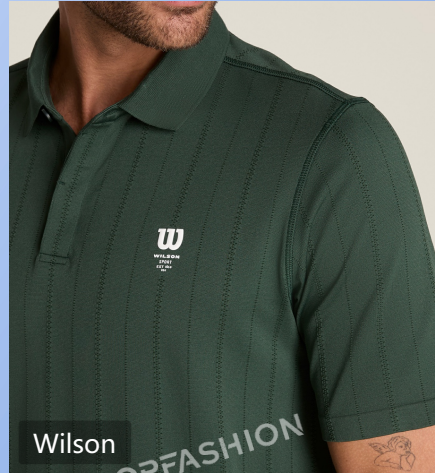
Key Details -- Back Design

Keywords: Cut-out shape, breathable mesh, contrast color outlining, functional structure, back aesthetics.



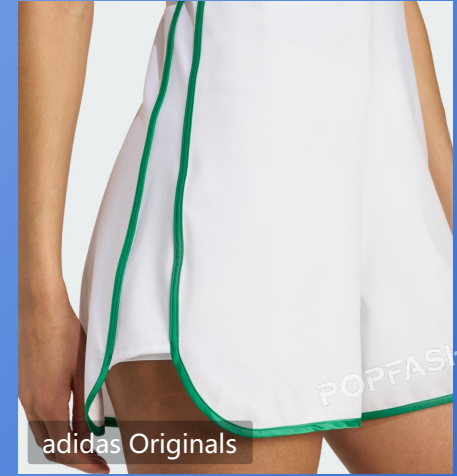
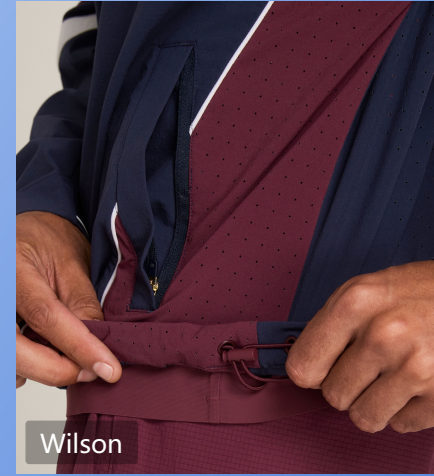
Key Details -- Quick-Dry Stripes

Keywords: Knit/Synthetic Fabrics, Stripe Arrangement, Breathable & Quick-Dry, Moisture-Wicking.



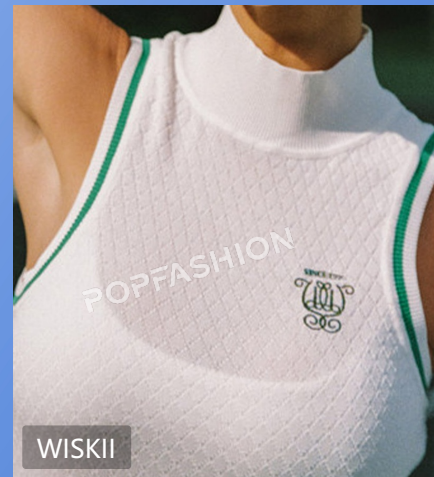
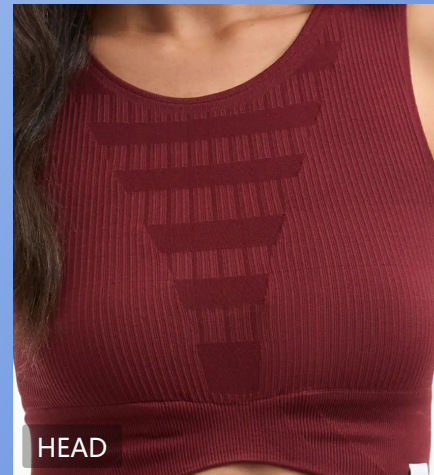
Key Details -- Side Panel Design

Keywords: color blocking, curved seam, functional storage, breathable for sports, color gradient.



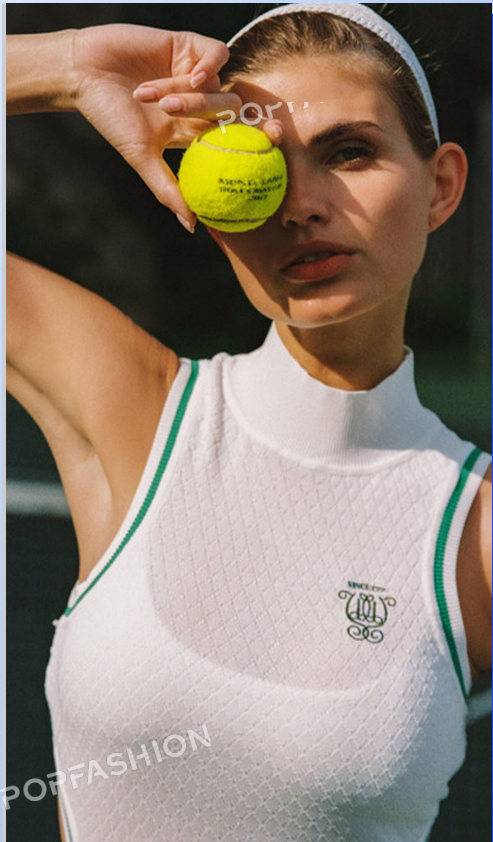
Key Details -- Knit Texture

Keywords: Knitting Technique, Sporty Texture, Well-Defined Layers, Breathable and Skin-Friendly, Fashionable Texture.

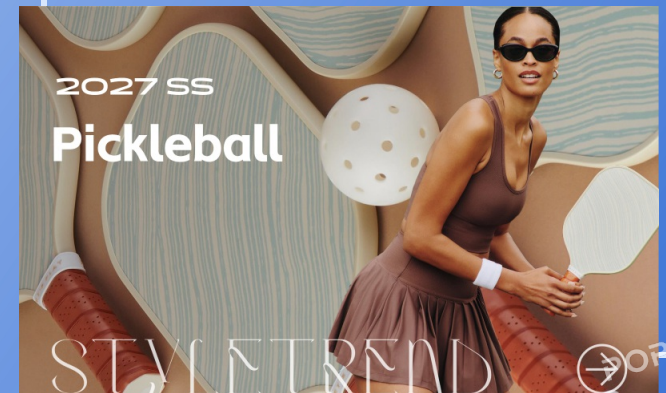


Summary + Recommendations

[More Tennis Fashion Designs](#)



Arc Rhythm - S/S 2027 Racket Sportswear Themed Design Collection



2027SS Pickleball Style Design Guidebook



Sportyfit -- Athleisure Sweatshirt Silhouette Trend



S/S 2025 Badminton Apparel Brand Report

INTELLIGENCE PROMOTES DESIGN TREND FORESEES FASHION

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Youtube: www.youtube.com/channel/UCNKJxEVmoghZiTHrcclx9TQ