



TOP RANKING 2025 PF Menswear Print

80%

40%

60%

30%

100%

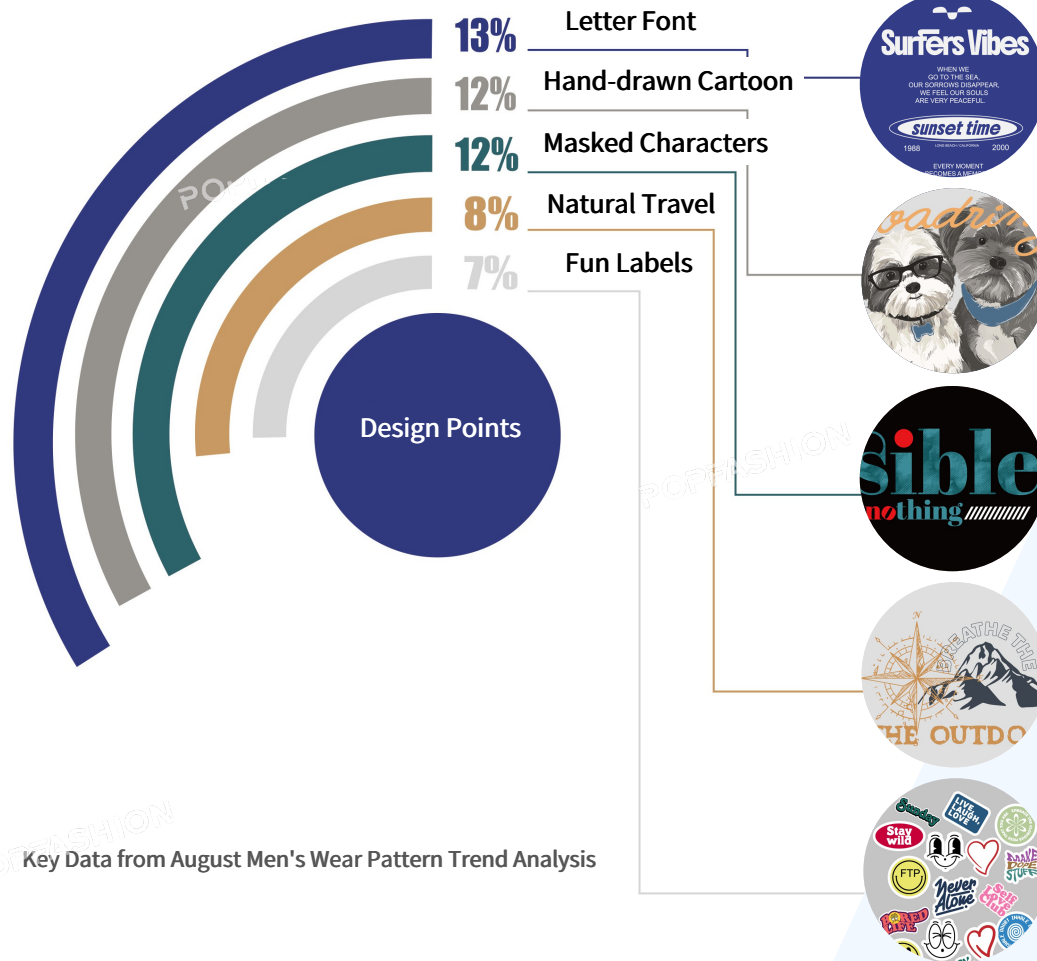


> TOP Ranking

POP Fashion

Data Analysis

Based on the data analysis of the top 100 men's wear positioning prints by user downloads in August, elements such as letter fonts and hand-drawn cartoons show high market appeal. Letter font conveys diverse fashion styles through rich font variations and layout combinations; hand-drawn cartoons, featuring vivid animal figures and childlike scenes, evoke emotional resonance and have become a popular design trend.



Letter font centers on diverse font combinations, integrated with flexible layout methods to create rich visual effects. From bold and powerful black typefaces to elegant and fluid handwriting styles, their pairing creates dynamic contrasts—either staggered or concentrated—generating unique rhythm and depth.

Hand-drawn cartoons feature cute pets like cats and dogs or teddy bears, brought to life through delicate hand-drawn textures that imbue animal characters with vivid vitality. Integrated with scene elements and expressive text, these designs not only strengthen visual memorability but also transform each pattern into a carrier of positive emotions and unique stories.

Masked characters use letters as the core medium, leveraging masking techniques to cleverly reconstruct visual layers. Deconstructed street-style splice highlights casual intensity, retro overprinting evokes a sense of time-worn depth, and functional hidden patterns reveal subtle details, conveying stylistic attitudes through layered overlays.

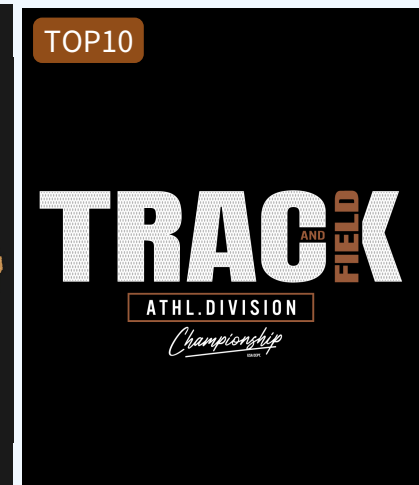
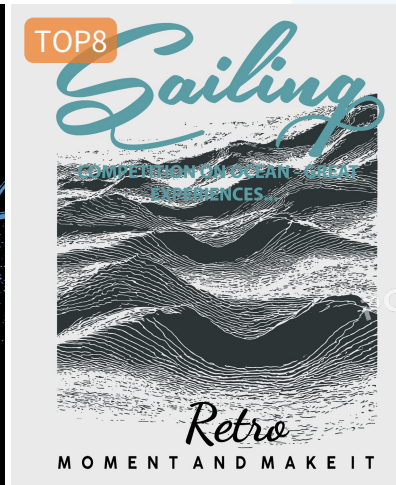
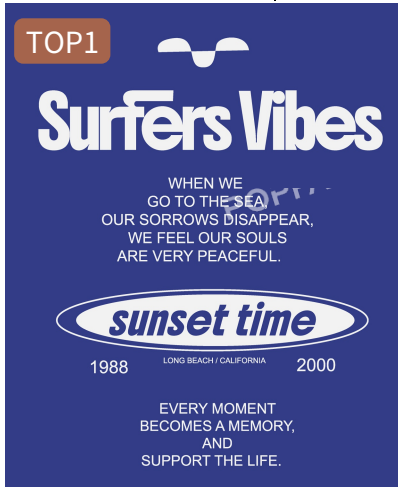
Mountain-and-sea landscape patterns open a gateway to nature for outdoor-loving men. Elements such as mountains, forests, waves, and compasses are sketched with simple yet powerful strokes, outlining paths of exploration. These patterns are not merely visual expressions but also imprints of the outdoor spirit.

Fun labels gather diverse symbols—from emoticons, hearts, and flowers to fruits and textual slogans—paired with dopamine-boosting colors to create a lively and cheerful visual atmosphere. With varied shapes and bright colors, these labels can either stand alone as highlights or be combined to build rich visual layers, adding personality and playfulness to garments.

Key Data from August Men's Wear Pattern Trend Analysis

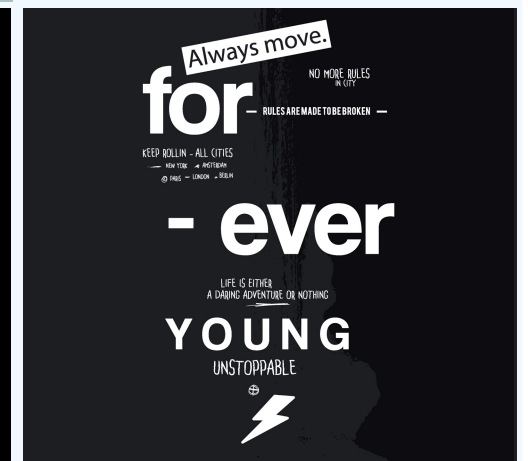
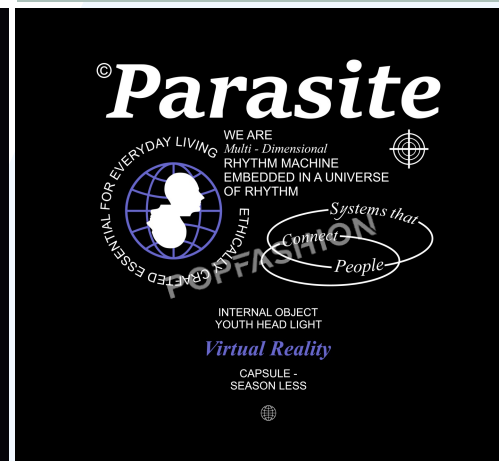
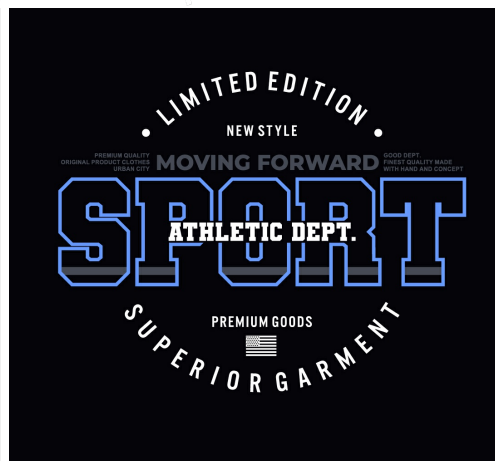
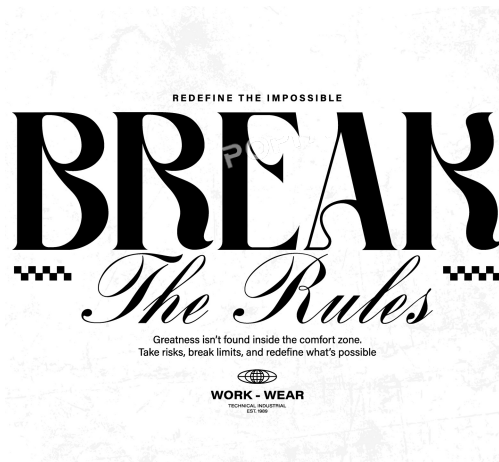
TOP10

According to the TOP10 ranking, the current popular styles in the pattern printing market over the past month are primarily streetwear and casual minimalist fashion. Streetwear style centers on letter-based graphics, conveying unique fashion statements and brand culture through various combinations and arrangements; casual style focuses on cartoon characters and fun labels, presenting a relaxed and cheerful atmosphere in a lighthearted way.



Letter Font

Letter font centers on diverse font combinations, integrated with flexible layout methods to create rich visual effects. From bold and powerful black typefaces to elegant and fluid handwriting styles, their pairing creates dynamic contrasts—either staggered or concentrated—generating unique rhythm and depth.



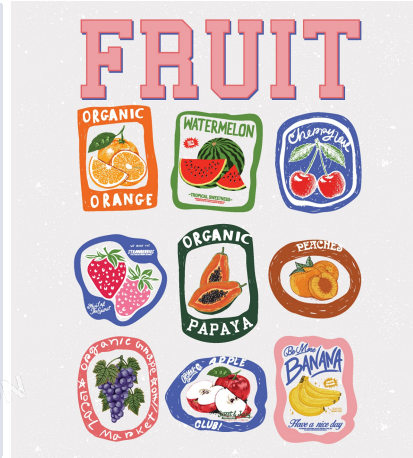
Trendy Logo

Trendy logo is based on letterforms, creating a minimalist and sporty feel through cutting and combination techniques. Whether it's geometric letters with a tech-inspired look, American-style logos incorporating urban elements, or symbols expressing athletic energy, all deliver a fashionable, trendy, and powerful visual impact through clean lines and geometric segmentation.



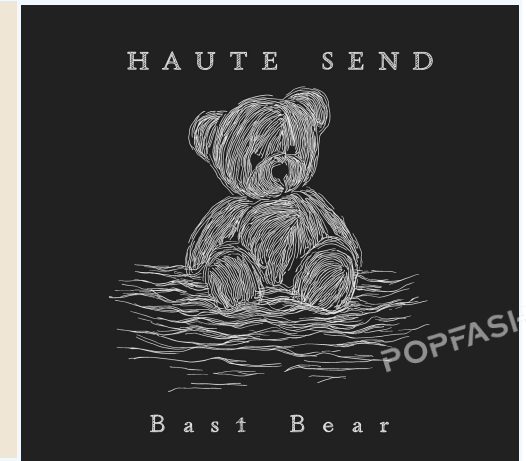
Fun Labels

Fun labels bring together diverse symbols, ranging from emojis, hearts, and flowers to fruits and textual slogans, paired with dopamine colors to create a lively and joyful visual atmosphere. With varied shapes and bright colors, these labels can be used individually to add highlights or combined to build rich visual layers, giving garments boldness and Fun .



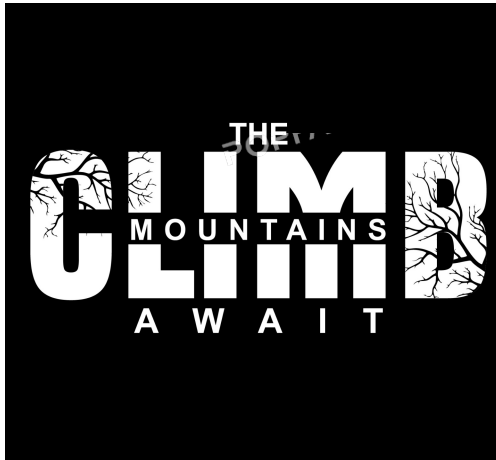
Hand-drawn Cartoon

Hand-drawn cartoons feature adorable pets such as cats and dogs or cute bears as creative subjects, bringing animal figures vividly to life through delicate hand-drawn textures. By incorporating scene elements and pairing with expressive text, these designs not only strengthen visual memorability but also transform each pattern into a carrier of positive emotions and unique stories.



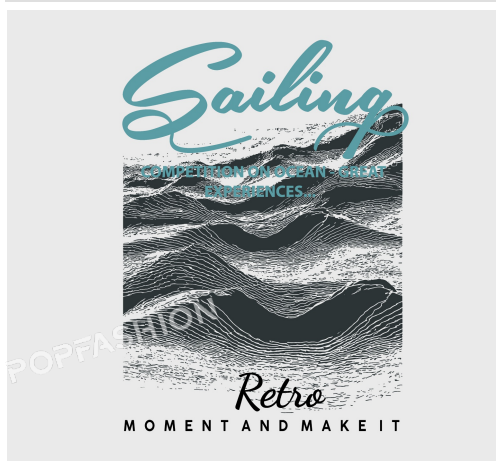
Masked Character

Masked Character uses letters as the core medium, leveraging masking techniques to ingeniously reconstruct visual layers. Deconstructed street-style patchwork highlights casual intensity, vintage overlay creates a sense of time-worn depth, functional hidden patterns reveal subtle details, conveying stylistic expression through layered overlays.



Natural Travel

The mountain-and-sea landscape pattern opens a door to nature for men who love the outdoors. Elements such as mountains, forests, waves, and compasses are sketched in simple yet powerful strokes, outlining the path of exploration. The design is not just a visual expression, but also an imprint of the outdoor spirit.



More Recommendations

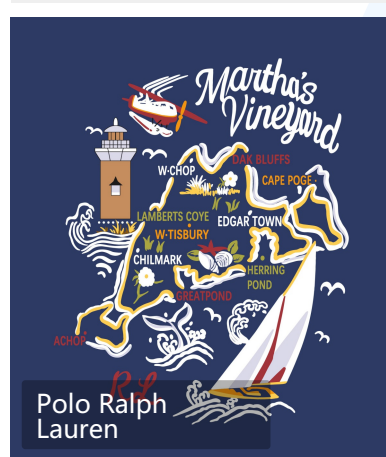
Recommended latest popular men's fast-response pattern trend report to assist design and development, as well as more key brand premium patterns. Continuing hot elements in recommendations, shaping and expressing fashion print designs with stronger artistic and visual impact through font layouts, trendy lettering, fun labels, hand-drawn cartoons, masked characters, and other elements.

➡ Related Reports

➡ More References



Street Statement: A/W 26/27 Menswear Print Trend 🔗



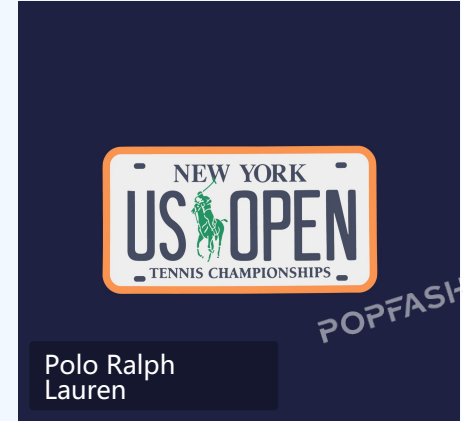
Polo Ralph Lauren



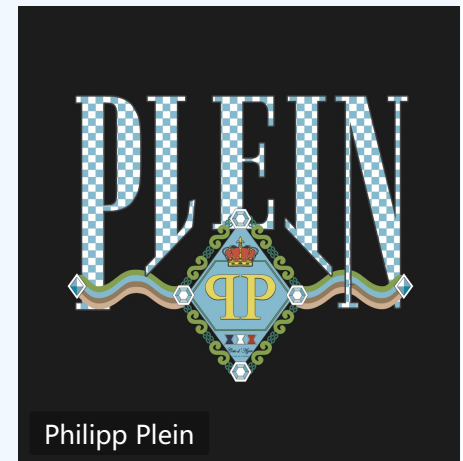
HONOR THE GIFT



DESCENTE



Polo Ralph Lauren



Philipp Plein

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